



USA-- IACC Chef of the Year Competition

Phase I - Menus Judging Criteria

The menus are to be judged in the three major areas outlined below covering 12 criteria. The maximum number of points that can be earned is 60 for each entry.

- 1) Menu content for conference dining rotation – 15 points maximum
 - Innovation
 - Creativity
 - Food synergy

- 2) Menu Presentation – 30 points maximum
 - Organization of material
 - Graphics and artwork
 - Clarity of descriptions
 - Ease of reference
 - Page Layout
 - Quality of brochure

- 3) Photos – 15 points maximum
 - Creativity of table décor
 - Creativity of food presentation
 - Combined visual impact