



## Conference Sponsorship FAQ

**1. *What does IACC do with my contribution?***

All sponsorships and in-kind participation improve the educational program and add to its impact at the Annual Conference.

**2. *What do I get in return?***

In a word, IACC gives you **recognition**.

**3. *How does IACC show its appreciation of conference sponsors?***

We publish your name alongside those of other sponsors in a variety of media, written and on-line. In addition, we acclaim your contribution at the conference through a variety of other media.

**4. *Who will see me getting recognized?***

For the most part, it's people that attend the Annual Conference who witness both the impact of your contribution and IACC's recognition of it. First and foremost, then, sponsors are recognized by their peers in the industry. In addition, we publish a Sponsor listing on IACC's website at [www.iacconline.org](http://www.iacconline.org). This page is available to the general public.

**5. *What period of time does the recognition span?***

The most intense public recognition takes place at the conference. However, we stretch out some forms of recognition—such as the web page mentioned above—for the whole year from one conference to the next.

**6. *Are there different levels of sponsorship?***

Yes. Depending on the value of your contribution, IACC categorizes you into one of three levels—Gold, Silver or Bronze. Each of these levels has a specific set of benefits, yet many benefits share some relationship with those in other categories.

**7. *Can I learn more?***

Certainly. Just go on to page two of this document and you can discover the specific facts of recognition for each level of Sponsorship. Also, of course, you can contact the IACC office by phone at 314-993-8575 or by e-mail to [sponsorship@iacconline.org](mailto:sponsorship@iacconline.org).

### International Association of Conference Centers

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# IACC ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

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## GOLD SPONSORSHIP (\$8500)\*

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- Includes one conference registration.

### PUBLICATIONS

- Use of corporate logo in published recognition.
- Full-page “ad” or listing in conference digital booklet.
- Logo listing in conference pocket schedule.
- Logo listing in next year’s conference brochure.
- Listing in conference *CenterLines* (newsletter).

### WEBSITE

- One year’s Gold Sponsor logo listing on IACC Online.
- Logo listing on website for following year’s conference.

### OTHER MEDIA

- Gold Sponsor banner at conference.
- Individualized banner with corporate logo at the conference.
- Inclusion in Gold Sponsor slide show at conference.
- Recognition from podium during conference General Session.
- Personalized plaque (or annual update tag) mailed to your office after the conference.

### GOLD CIRCLE

- At your direction, we’ll reserve a table for you and you guests at the closing night’s Annual Banquet.

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## SILVER SPONSORSHIP (\$4000)\*

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- Includes one conference registration.

### PUBLICATIONS

- ½-Page “ad” or listing in conference digital booklet.
- *Added in 2008!* Silver Sponsor roster listing in conference pocket schedule.
- *Added in 2008!* Silver Sponsor roster listing in next year’s conference brochure.
- Listing in conference *CenterLines* (newsletter).

### WEBSITE

- *Added in 2008!* One year’s Silver Sponsor listing on IACC Online will include small logo.
- *Added in 2008!* Listing on website for following year’s conference will include small logo.

### OTHER MEDIA

- Silver Sponsor banner at conference.
- Inclusion in Silver Sponsor slide show at conference.
- Recognition from podium during conference General Session.
- Personalized plaque (or annual update tag) mailed to your office after the conference.

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## BRONZE SPONSORSHIP (\$2125)\*

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- Includes one conference registration.

### PUBLICATIONS

- ¼-Page “ad” or listing in conference digital booklet.
- Listing in conference *CenterLines* (newsletter).

### WEBSITE

- One year’s Bronze Sponsor roster listing on IACC Online.
- Roster listing on website for next year’s conference.

### OTHER MEDIA

- Bronze Sponsor banner at conference.
- Inclusion in Bronze Sponsor slide show at conference.
- Recognition from podium during conference General Session.
- Personalized plaque (or annual update tag) mailed to your office after the conference.

- *Added in 2009!* At all levels of Sponsorship participation, Active Conference Center members are included in the Quick-Linked roster on IACC Online that calls special attention to them as potential meeting venues.

\* Sponsorships are discounted through the **Complete Membership Package** available online at [www.iacconline.org/cmp/index.cfm?fuseaction=cmp](http://www.iacconline.org/cmp/index.cfm?fuseaction=cmp).