



Stacey Geyer

Executive Sales Trainer

With more than 27 years of experience in the hospitality industry, Stacey's extensive background plays an integral part in her energetic and hands-on approach in a classroom setting. Her sales, convention services and leadership roles with major hotels and convention and visitor bureaus allow her to effectively facilitate on-site consulting projects by applying her diverse experience to the field.

Stacey is a Southern California native that grew up in Orange County where she began her hospitality career. From front desk to sales she continued her career advancement with a promotion and relocation to Chicago, Illinois where she held executive level positions in convention services and sales in a 1,600+ room property that led in RevPar and ADR in her competitive set.

Prior to joining MCA, Stacey was an Associate Vice President for a major destination CVB where she represented a tier-one destination, attracting major conventions, trade shows and events. She was also instrumental in transitioning a convention services team into sales roles which resulted in an average 80% conversion of leads to definite bookings.

Stacey has been a member of the MCA team for more than four years and brings an enthusiastic, yet practical approach to our sales, leadership and customer service training and consulting.