7 Simple Ways To Make Your Events More Sustainable

Sustainable events help:
- Preserve our environment and its natural resources
- Create a thriving economy
- Promote a healthy world to live in

01. Adopt a green approach
Make green initiatives an integral part of your event to reduce waste and boost morale. Try using an eco-friendly search engine like Ecosia or ditching the disposable.

02. Improve your event’s green credentials
Ensure your event clearly reflects your company’s or client’s sustainability policy and available credentials. Select environmentally-friendly venues, suppliers and products.

03. Choose eco-friendly venues
Select venues that make sustainable practices a priority. Think recycling sorting stations, refillable water dispensers, smart temperature controls, and eco-friendly toiletries. Choose venues with IACC’s green certification.

04. Opt for sustainably-designed meeting spaces
Choose local suppliers and craftsmen. Use sustainable room furnishings such as recycled or handcrafted items. Get inspiration from the venue’s natural surroundings.

05. Reduce the transportation footprint
Offer eco-friendly transport and choose venues with electric charging points. Encourage ride-shares and hire mini buses. Make it possible for guests to attend virtually.

06. Cut down on food waste
Choose biodegradable or recyclable containers. Source food locally. Reduce portion sizes. Go vegetarian or plant-based. Donate surplus food to charity.

07. Go paperless
Create a bespoke event website or app featuring all meeting information. Provide e-tickets. Supply digital or erasable whiteboards. Use reusable signage and name badges.

Inspire your event guests by adopting a sustainable approach. The more we can do collectively, the better.

Read the full article on 7 Simple Ways To Make Your Events More Sustainable on the IACC blog
www.iaccmeetings.com