

# 7 Simple Ways To Make Your Events More Sustainable



Sustainable events help:

- Preserve our environment and its natural resources
- Create a thriving economy
- Promote a healthy world to live in



## 01

### Adopt a green approach

Make green initiatives an integral part of your event to reduce waste and boost morale. Try using an eco-friendly search engine like Ecosia or ditching the disposable.

## 02

### Improve your event's green credentials

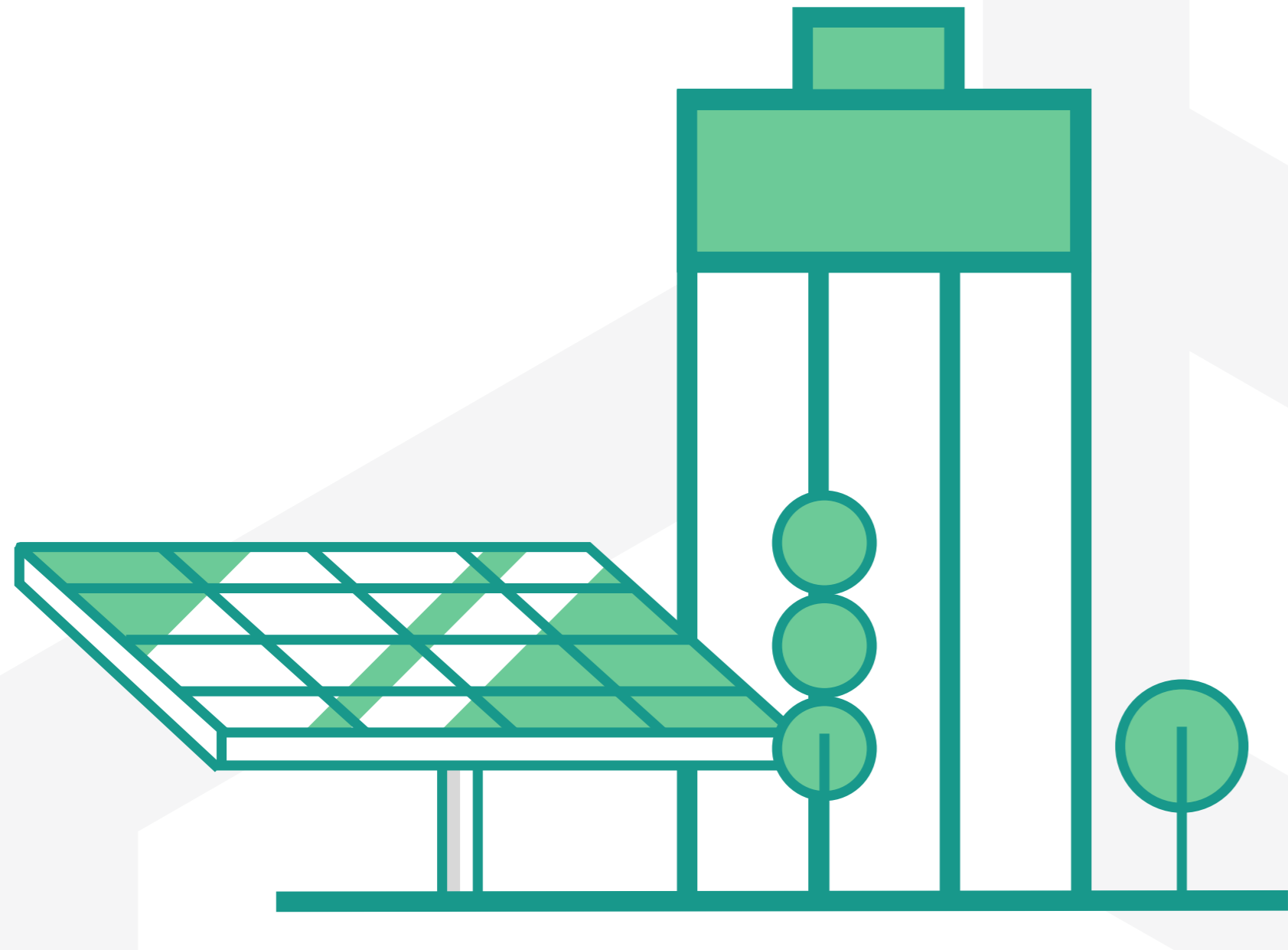
Ensure your event clearly reflects your company's or client's sustainability policy and green credentials. Select environmentally-friendly venues, suppliers and products.



## 03

### Choose eco-friendly venues

Select venues that make sustainable practices a priority. Think recycling sorting stations, refillable water dispensers, smart temperature controls and eco-friendly toiletries. Choose venues with [IACC's green certification](#).



## IACC

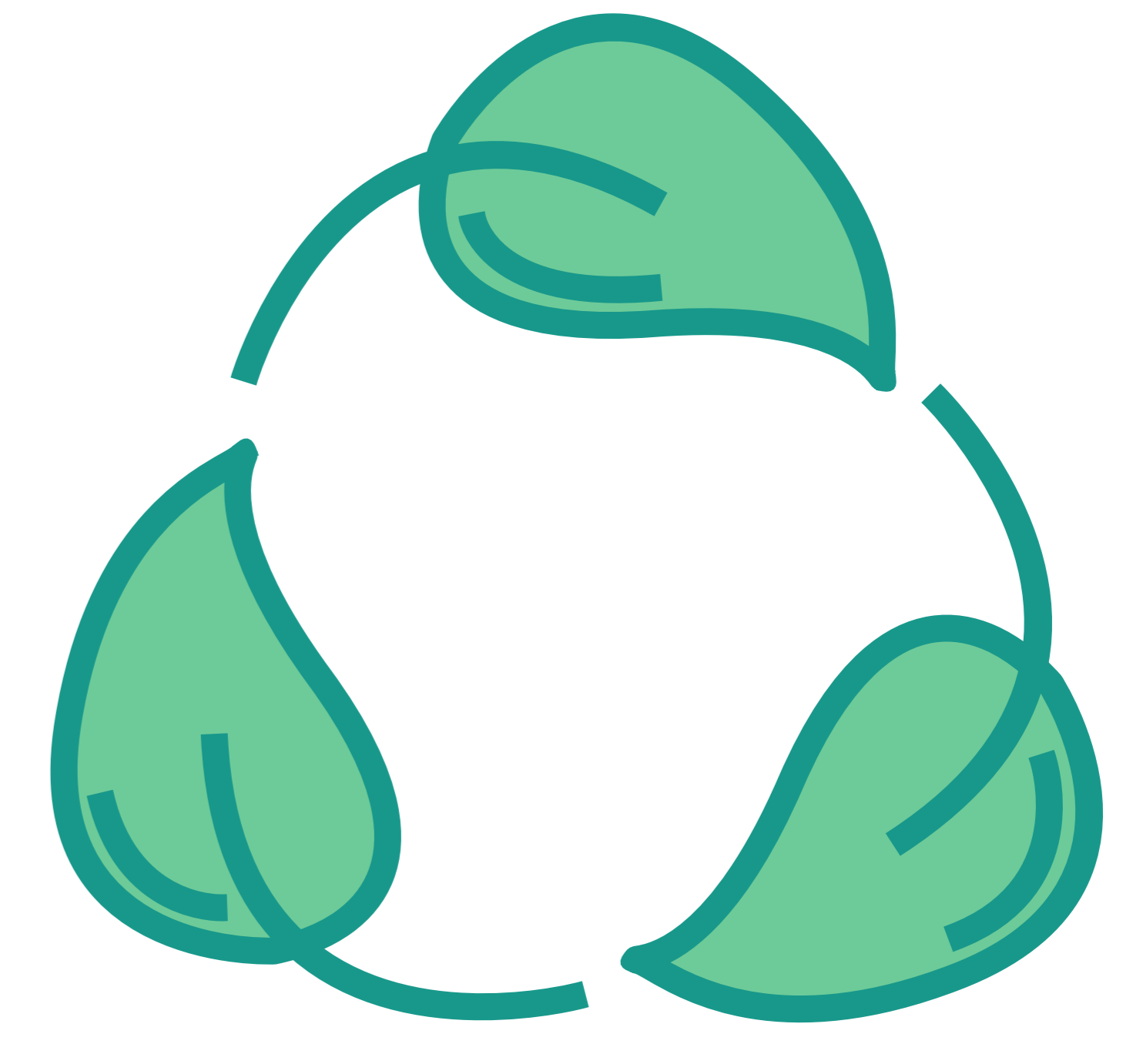
# greenstar

an IACC certification

## 04

### Opt for sustainably-designed meeting spaces

Choose local suppliers and craftsmen. Use sustainable room furnishings such as recycled or handcrafted items. Get inspiration from the venue's natural surroundings.



## 05

### Reduce the transportation footprint

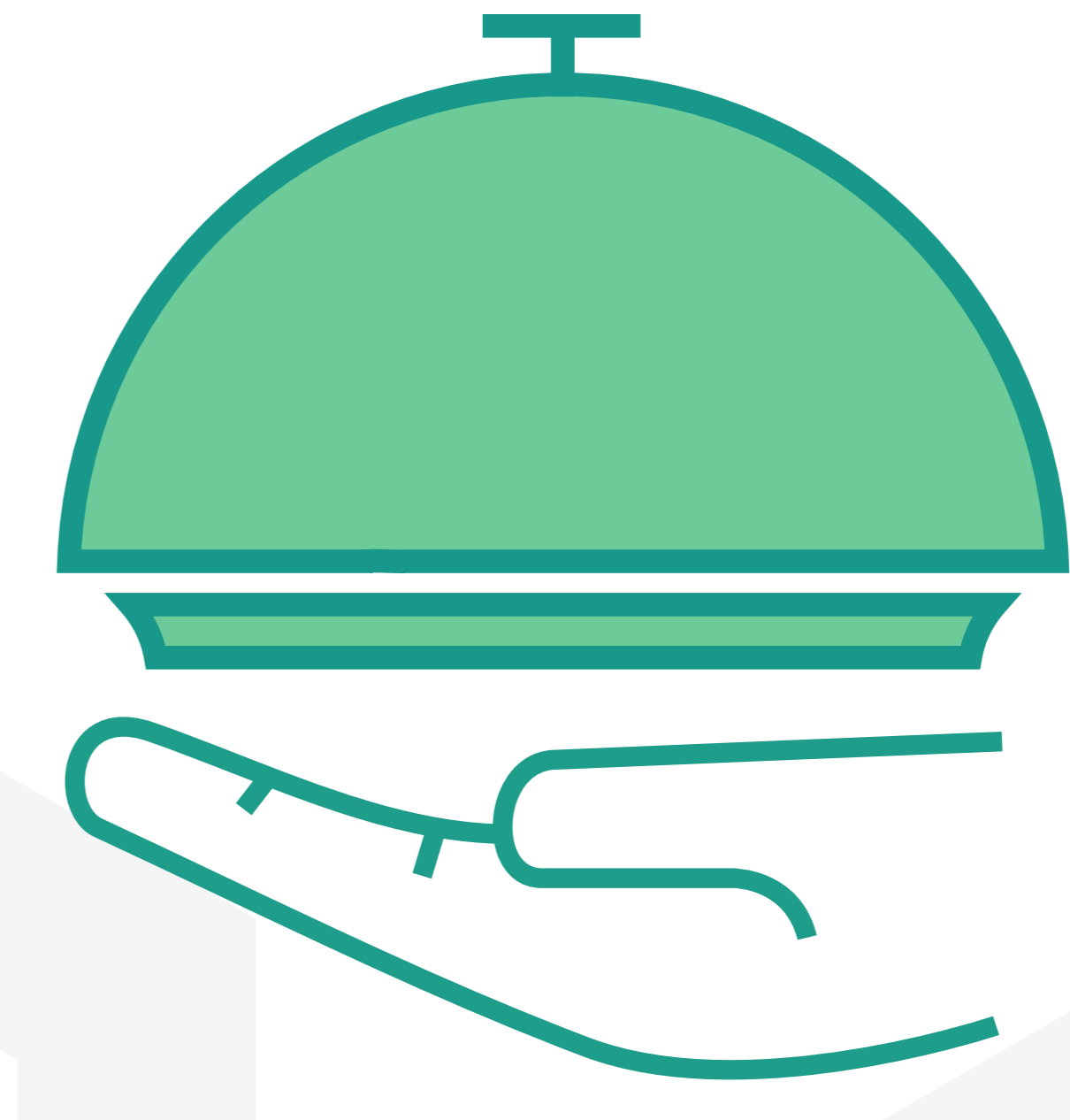
Offer eco-friendly transport and choose venues with electric charging points. Encourage ride-shares and hire mini buses. Make it possible for guests to attend virtually.



## 06

### Cut down on food waste

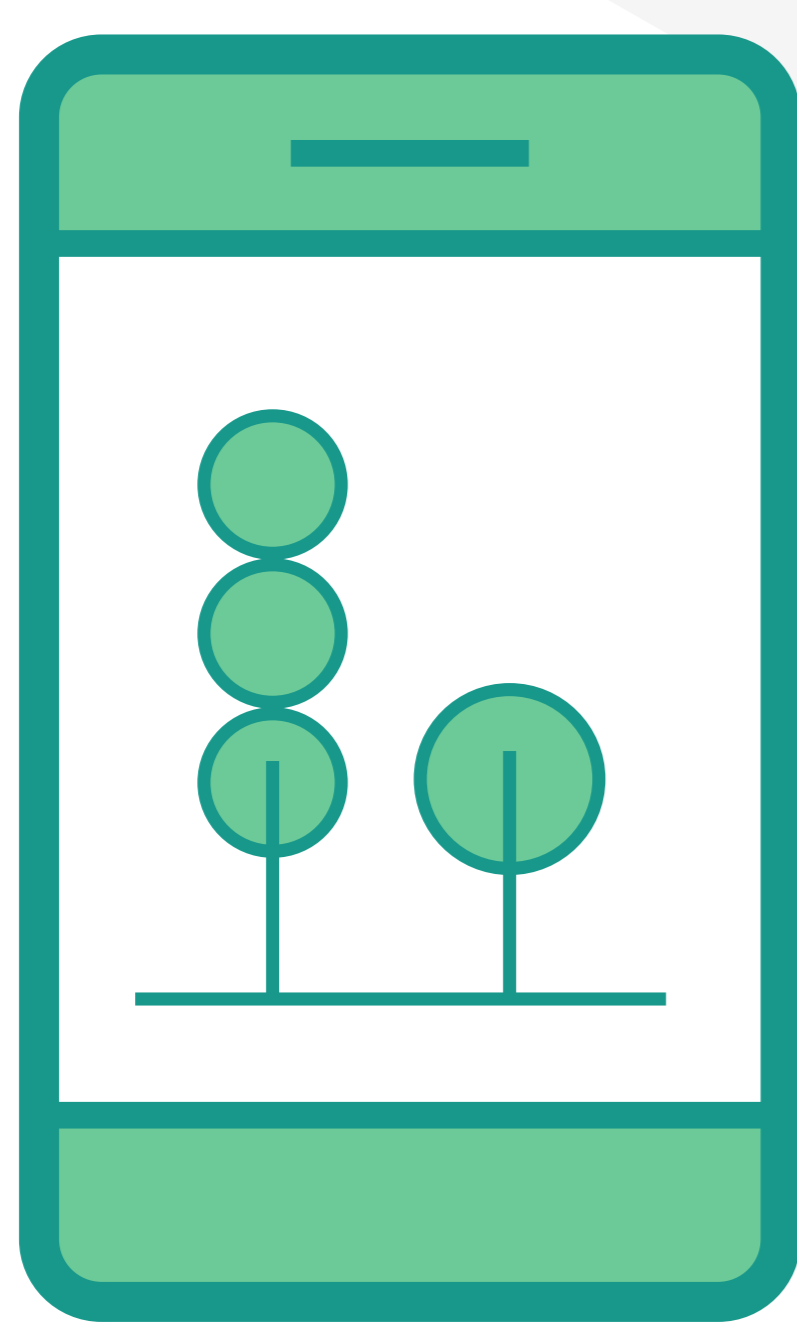
Choose biodegradable or recyclable containers. Source food locally. Reduce portion sizes. Go vegetarian or plant-based. Donate surplus food to charity.



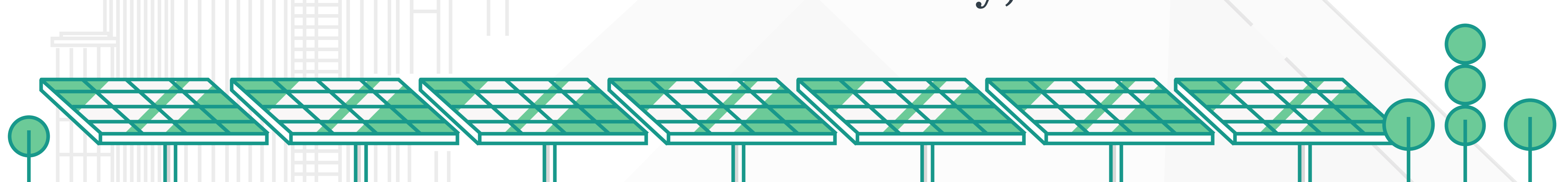
## 07

### Go paperless

Create a bespoke event website or app featuring all meeting information. Provide e-tickets. Supply digital or erasable whiteboards. Use reusable signage and name badges.



Inspire your event guests by adopting a sustainable approach. The more we can do collectively, the better.



Read the full article on 7 Simple Ways To Make Your Events More Sustainable on the [IACC blog](#)

[www.iaccmeetings.com](http://www.iaccmeetings.com)