

MEETING ROOM OF THE FUTURE



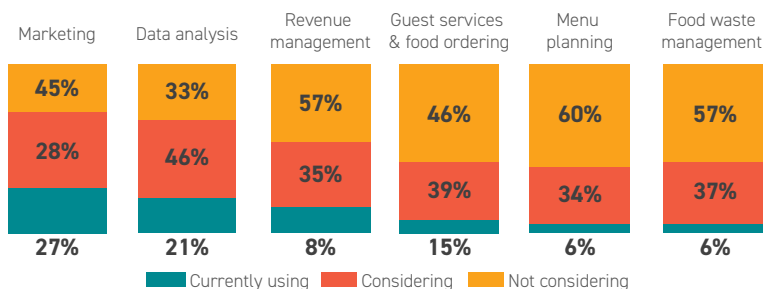
Exceptional meetings. Powerful connections.

IACC, a collection of 375 venues in 16 countries. The top 1% of meeting and conference venues globally

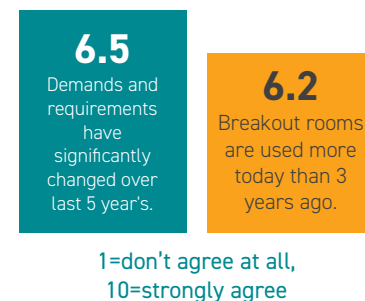


MEETING & CONFERENCE VENUES

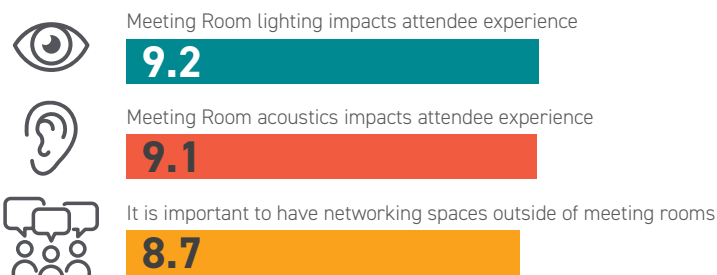
Q The Use of AI in Venues



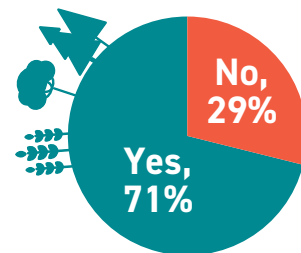
Q Meeting Space Design



Q Meeting Room Elements (1=don't agree at all, 10=strongly agree)



Q % of Venues that Encourage Connections with the Natural World

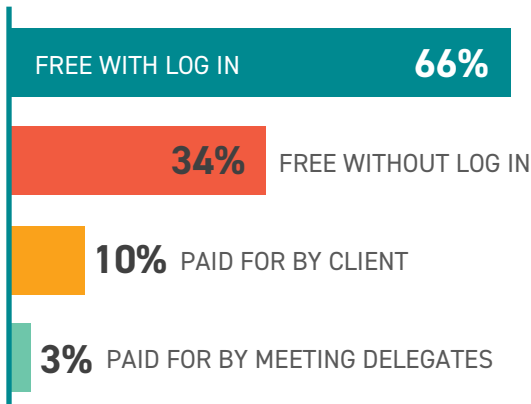


OFFICIAL PARTNERS

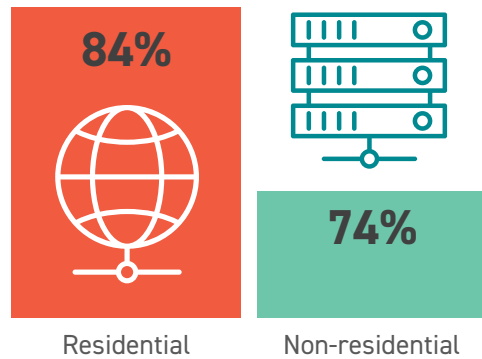


VENUE TECHNOLOGY & INTERNET

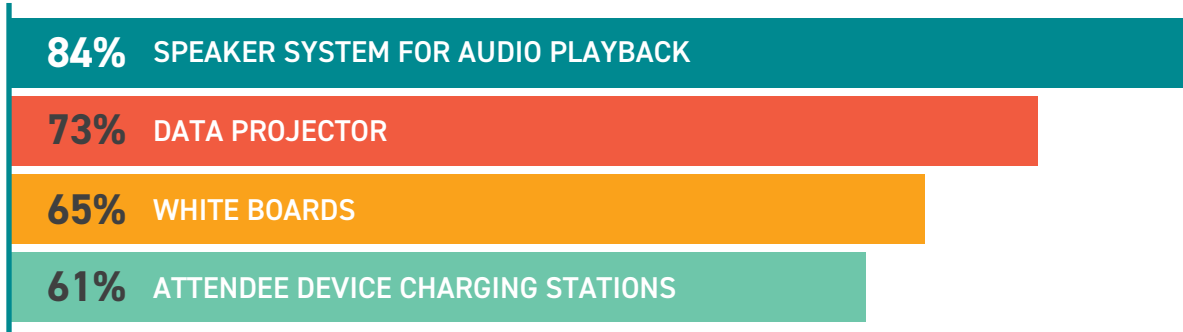
Q How Internet Access is Provided



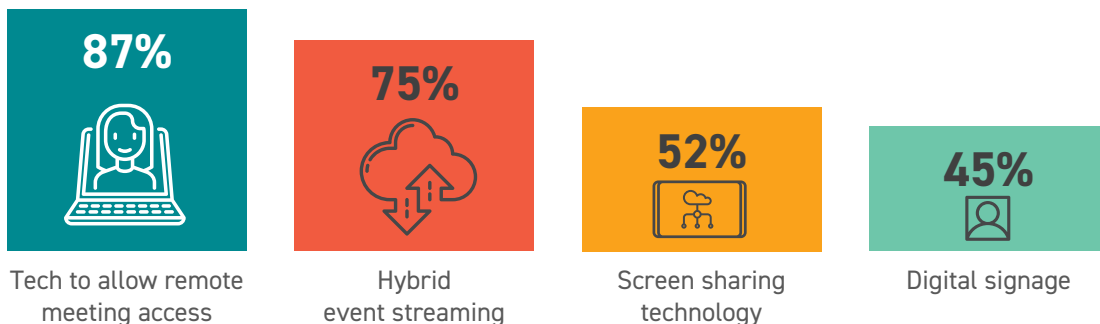
Q % of Venues Anticipating Investment in Internet and Broadband in the Next 12 Months



Q Technology-based Products and Services Offered



Q % of Venues Considering AV and IT equipment as Essential

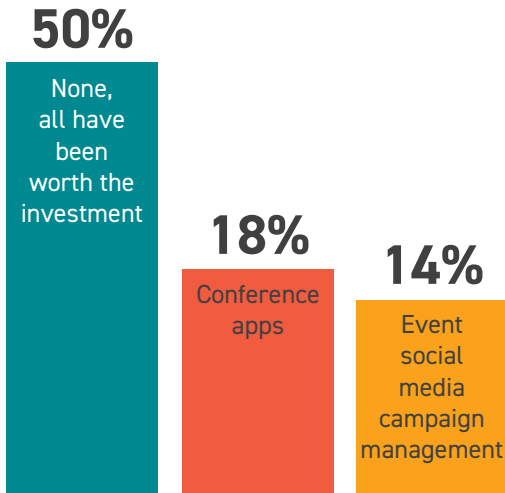


OFFICIAL PARTNERS

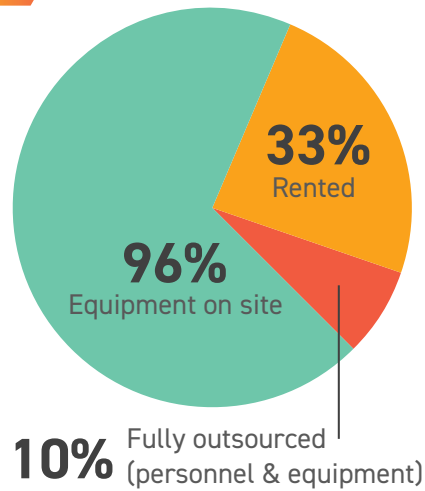


VENUE TECHNOLOGY & INTERNET

Q Technologies Not Worth the Investment

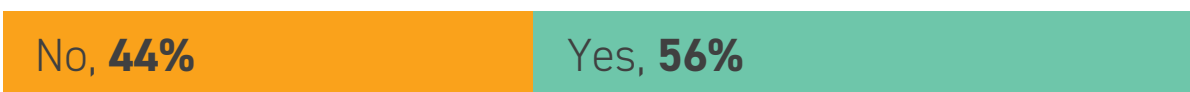


Q How Equipment is Acquired



FOOD & BEVERAGE

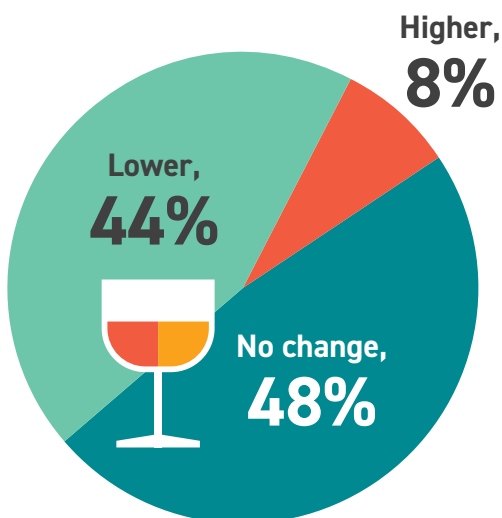
Q Agreement that Venues Need to Add Greater Value to Offset Higher Pricing



Q % of Venues Developing Menus that Use Lower Priced Ingredients to Support Client Budgets



Q Changes in the Consumption of Alcohol among Delegates



Q Sustainable Practices Offered By Venues

